

# RUGGERO CARRARA

WEB & GRAPHIC DESIGNER

## INFO

### ADDRESS

375 King St W  
Toronto, ON M5V 1K1

### PHONE

416 859 1432

### EMAIL

info@rbnz.org

### WEBSITE

rbnz.org

## SKILLS

- Adobe Illustrator
- Adobe Photoshop
- Adobe Lightroom
- Adobe Indesign
- Sketch
- Front-End: HTML / CSS
- CMS: Wordpress
- Video Editing

## PROFILE

I have been working into the field Graphic and Web Design from many years.

Through the different experiences I've had the opportunity to make along these years. I developed a strong experience connected to the **customers expectations** and an **exceptional attention to detail**.

**Working in teamwork** in a dynamic and fast moving environment, **planning and organizing**, having each day **new goals to achieve**, but finding **the best creative solutions** that inspire and satisfied the customers.

## EXPERIENCE

● Web Design ● Ux-UI ● Print Design ● Social Media ● Brand Identity

2017 - 2019

**77 Agency** · MILAN

**GRAPHIC WEB DESIGNER**

Graphics realization of social/digital marketing campaign, web site layouts, brand identity, visual advertising, and video editing. Designed and provided front-end web development support to build responsive web sites that met brand guidelines.

2017 - 2017

**Altamedica** · ROME

**GRAPHIC WEB DESIGNER**

Referent for the graphic & marketing communication, I managed the making and maintenance of company web sites.

2016 - 2017

**Ideasfera** · FERRARA

**GRAPHIC DESIGNER**

General graphic design, promotional materials for campaigns and events, social media, packaging and stand design.

2014 - 2016

**Freelance** · ITALY

**GRAPHIC WEB DESIGNER**

I've collaborated with many Company, Typography and private customers. Mainly specialized in mock-ups, website building with Wordpress CMS or coded layouts in HTML and CSS with a strong focus on User Experience.

Worked closely with Marketing and Developer team in order to successfully satisfy client requests.

2011 - 2012

**Tipolito 2B** · FERRARA

**GRAPHIC DESIGNER**

Typography and lithography where I was in charge for graphics project creation that were intended to the press.

2007 - 2009

**Fabrizio Rocchi Art Studio** · FERRARA

**GRAPHIC DESIGNER**

Graphic projects for the public administration, large and small company; meeting client's needs from start to finish. Brand identity, promotional/marketing materials, graphic design for shows and events, packaging design and publications.

## EDUCATION

2013 - 2014

**Cappellari Institute** · FERRARA

**QUALIFICATION: WEB DESIGN & DIGITAL COMMUNICATION**



Front-End Design (HTML, CSS), SEO, Responsive Design.

2002 - 2007

**High School of Art "Dosso Dossi"** · FERRARA

Diploma: Pictorial Decoration.

## SOCIAL

 ruggercarrara  @rbnz

*Cesare Ruffero*